

CCYHA
Board Meeting August 10, 2011
Minutes

Present: Jodi Millin, Julie Passilla, Denise McKinsey, Michelle Higham, Phil Passilla, Bill Scheppleman, Kevin Jacobs, Ed Kaufman, Bill Burkhart, Tony Tartaglione, Heather Frantz, Tammy LeGuard, Tracy Meure, Heather Jager, Mary Tartaglione

Minutes from June 2 meeting accepted with a motion by Tracy M., 2nd by Julie P.

Treasurer's Report: \$37,103.52 (\$1960.00 from Rusty Hanaway donations). Julie has 50/50 from golf outing to add in, Tracy M. has golf hole sponsor \$\$ yet to give to Julie.

Director of Recruitment: Suggested that we concentrate on 3 surrounding school districts (see marketing plan notes). Bill S. stopped at Specialty Printing to price printing 7500 flyers (\$238.00 ~ roughly \$.07/each). Group thought that may be a little high. Jodi is going to shop around. Heather J. motioned for Jodi to shop around, Heather F. 2nd, unanimous approval.

Marketing Plan – minutes attached: Heather J. motioned to approve purchase of movie theater ad, Heather F., 2nd, unanimous approval; Downtown mall ad (marquee) – Julie P. can get for free.

Open House/Skate Swap: Open House Saturday, 9/17 11:00-1:00, collect for swap at this time. Swap Sunday, 9/18 10:00-12:00; Julie P. is going to talk to Dunham's about selling equipment at swap.

Ways & Means: See golf outing notes

Director of Coaches: ADM (American Development Model) Director – Kevin J. has volunteered. He will work with Mites to implement changes; Kevin made handbooks to be distributed for each respective division; Rochester Tournament: Squirts, PeeWees & Bantams to participate. Phil P. is going to send out email to get a volunteer for a Mite coach. Tony T. volunteered if no one is able and willing; Goalie gear is fixed thanks to Danny O'Shurak; Division Heads needed from Mites & Squirts; Bridget Swick – plan is to bring her on as in-house power skating coach for house kids in each division (2x month – for 4 months, 1x month for 2 months @ \$50/hour). Include power skating in Learn to play. If travel teams have interest in using Bridget, something can be worked out; Going to hold Goalie Clinics & Shooting Clinics this year.

Director of Officials: Currently recruiting referees; holding an officials clinic (no details available).

Travel Coaches & Division Heads: see Director of Coaches notes; PAHL update – Tracy M. will attend next meeting August 16.

Equipment Replacement Update: Goalie gear fixed, ordering replacement gear – checking with Dunham’s for donations; Need MM & Mite nets (junior size, 2 sets @ \$600.00). Heather J. motioned to approve purchase of junior size nets & hold onto our current nets, Julie P. 2nd, unanimous approval.

Apparel & Travel Jersey Update: They are in at supplier. Julie posed the question “do we want to change logo?” Any suggestions are to be given to Julie.

Skybox: Heather F. will get paint and take to MARC (3 cans). Bill B. was able to get the FatHeads donated as long as we agree to use the supplier as our team photographer (Mike Morneweck – has a child in CCYHA). Julie P. motioned to approve new photographer, 2nd by Tracy M., unanimous approval.

Golf Outing: 16 teams participated (up from last year). Tony T. has looked into change of venue for next year – may be able to get the Country Club and make it a family event (golf/pool/cookout afterwards). He is willing to take over the event if the Mike and Dave are not interested in continuing to do so; It was proposed that we talk to the Bulldogs about combining the 2 outings since the usually occur within a week or 2 of each other OR moving ours to a different month; Jodi suggested a subcommittee to work on this – board members need to meet w/ Dave Betts & Mike Moore to discuss new ideas; Jodi will talk to George about combining outings.

Policy – House Player Goal: Phil is to meet with division heads before start of season. They will make recommendation for goals.

Rusty Hanaway Donations: Tabled until September

Start of Season Preparations: Jodi will ask Christy to order more score sheets

Fair Booth: Raffle tickets & puck shot game. Denise has schedule – still in need of some time slots to be filled; Michelle & Denise will work on getting prizes, Phil will get pucks for giveaway; Heather J. motioned for fair booth to have \$150 budget (to include pucks), 2nd by Mary T., unanimous approval.

Other New Business: Kevin J. is putting a newsletter together explaining the changes to be distributed to all; Phil P. motioned for CCYHA to donate \$200 for MARCarribbean, 2nd by Bill B., unanimous approval.

Motion to adjourn by Tracy M., 2nd by Tammy L., unanimous approval.